October has been a busy month for us here at the FAEIS office. FAEIS members have been traveling nationwide to meet with sponsoring organizations (American Association of State Colleges of Agriculture and Renewable Resources - AASCARR and the Hispanic Association of Colleges and Universities - HACU). We sincerely appreciate the hospitality that we have received during our travels. I cannot begin to thank each institution enough for your continued support of FAEIS.

In the coming months we will attend annual conferences sponsored by the First Americans Colleges of Agriculture and Renewable Resources - AASCARR, the National Association of University Forest Resource Programs (NAUFRP), and the Society of American Foresters (SAF). We look forward to visiting with our partner institutions through these conferences and obtaining your feedback on FAEIS.

Best Wishes,

Dr. Mary Marchant
FAEIS Principal Investigator and Professor
Department of Agricultural and Applied Economics, Virginia Tech

Special thanks to:
North Carolina State A&T
Dr. Donald McDowell

Photos courtesy:
Lori Greiner, Virginia Tech
North Carolina State A&T

FAEIS News

Call for Nominations
2011 USDA National Awards Program for Excellence in College and University Teaching

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching. Learn more by visiting the FAEIS site at http://faeis.ahnrit.vt.edu/teach.shtml.

Important Dates
2011 USDA Call for Nominations
(DUE March 15, 2011)
FAEIS partner showcase
FAEIS Peer Panel Convenes at APLU
Tips for creating reports
Final thoughts

A Monthly Insight into the USDA’s Food and Agricultural Education Information System

Issue Contributors

Special thanks to:
North Carolina State A&T
Dr. Donald McDowell

Photos courtesy:
Lori Greiner, Virginia Tech
North Carolina State A&T

Editors
Dr. Mary A. Marchant
Dr. Timothy P. Mack
Dr. Eric Smith
Bill Richardson
Dr. Eric Vance

Reporters
Dr. Kirby Barrick
Jolene D. Hamm
Lisa Hightower
Ashley Bell

Data Analysts
Jolene D. Hamm
Albert Shen

Graphic Designer
Lisa Hightower

In this issue >>>

Current topics >>>

Final thoughts...
**Tips for Creating Reports With Report Builder**

Learn how to create an enrollment report that looks at gender and ethnicity of students enrolled in Bachelor's degree programs in the area of agricultural business for all FAEIS partnering institutions from 2007-2009.

**STEP 1: Login into the FAEIS Report Builder**
- Go to the FAEIS web site at [http://faeis.usda.gov](http://faeis.usda.gov) and click "Enter the FAEIS Website."
- Click on "Report Builder" link at top of page.
- Enter your FAEIS ID and password and click "Login."
- If you do not have a FAEIS ID, contact the FAEIS Help Desk at faeis@vt.edu.

**STEP 2: Set criteria for the report**
- Click the blue button beside "Layout."
- Under "Survey Type" click the pull-down menu and choose "Enrollment" and click "Set Survey."
- Under "Years" click the boxes of 2007, 2008, 2009 and click "Set Years."
- Along the menu at the top, click the blue button next to "Academic Filters."
- Click on the blue button next to "Select Disciplines."
- A menu will appear with all of the disciplines listed. Scroll down the list and click "Agribusiness/Agricultural Business Operations" and then click "Select one or more disciplines." Go back to the menu list and choose all of the disciplines that apply to agribusiness, holding down the CTRL-key to select multiple items. Click "Add a discipline to your list."
- Go to the top menu and click the blue button next to "Report Layout."

**STEP 3: Design the report layout**
- Under the table titled "Report Layout – Enrollment Survey" go to "Columns" and use the pull-down menu to choose "Year."
- Go to "Sub-columns" and choose "Gender."
- Go to "Rows" and choose "Ethnicity."
- Go to "Sub-columns" and choose "Gender."
- Go to "Sub-columns" and choose "Gender."
- Go to the top menu and click the blue button next to "View Report."

**STEP 4: Download report to your computer**
- Your report will be on the screen. Below is an example of the report.
- Download an Excel spreadsheet version of the report by clicking on the blue button next to "Excel (download report to Excel worksheet)."
- Download a Word document of the report by clicking on the blue button next to the title "Word (download report to Word document)."

**Baccalaureate Enrollment (Headcount) in Selected Disciplines at All Institutions**

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2007 Male</th>
<th>Female</th>
<th>Unk.*</th>
<th>2008 Male</th>
<th>Female</th>
<th>Unk.*</th>
<th>2009 Male</th>
<th>Female</th>
<th>Unk.*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-US Citizens</td>
<td>101</td>
<td>102</td>
<td>102</td>
<td>82</td>
<td>55</td>
<td>25</td>
<td>168</td>
<td>99</td>
<td>23</td>
</tr>
<tr>
<td>Asian</td>
<td>128</td>
<td>89</td>
<td>45</td>
<td>179</td>
<td>115</td>
<td>70</td>
<td>161</td>
<td>92</td>
<td>96</td>
</tr>
<tr>
<td>Black</td>
<td>286</td>
<td>222</td>
<td>292</td>
<td>216</td>
<td>12</td>
<td>262</td>
<td>170</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Caucasian</td>
<td>6266</td>
<td>2916</td>
<td>54</td>
<td>6482</td>
<td>2969</td>
<td>357</td>
<td>6715</td>
<td>2886</td>
<td>449</td>
</tr>
<tr>
<td>Hispanic</td>
<td>266</td>
<td>166</td>
<td>317</td>
<td>194</td>
<td>59</td>
<td>346</td>
<td>209</td>
<td>66</td>
<td></td>
</tr>
<tr>
<td>Native American</td>
<td>64</td>
<td>46</td>
<td>61</td>
<td>54</td>
<td>11</td>
<td>69</td>
<td>29</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>2</td>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unknown</td>
<td>268</td>
<td>141</td>
<td>522</td>
<td>466</td>
<td>229</td>
<td>614</td>
<td>293</td>
<td>184</td>
<td>26</td>
</tr>
<tr>
<td>Unspecified Minority</td>
<td>21</td>
<td>8</td>
<td>3</td>
<td>33</td>
<td>22</td>
<td>18</td>
<td>54</td>
<td>28</td>
<td>15</td>
</tr>
</tbody>
</table>

*The Unknown category includes all reported enrollment data that did not offer information concerning the gender of the students.*

The FAEIS Help Desk team can develop individual reports for partnering institutions that are interested in specific information or complex data reports.

The report detailed in the tutorial to the left was a specialized report requested by Dr. Keernet Jefferson-Moore at North Carolina A&T State University.

"I accessed the FAEIS database for current minority and female representation in general agribusiness management concentrations. Immediately, I received a notice inquiring if I needed additional help. I responded and Ms. Jolene Hamm, a Graduate Research Assistant, at the FAEIS office assisted me in record time. I strongly recommend this database as a resource."

---

**Specialized FAEIS Reports**

The FAEIS Help Desk team can develop individual reports for partnering institutions that are interested in specific information or complex data reports.

The report detailed in the tutorial to the left was a specialized report requested by Dr. Keernet Jefferson-Moore at North Carolina A&T State University.

"I accessed the FAEIS database for current minority and female representation in general agribusiness management concentrations. Immediately, I received a notice inquiring if I needed additional help. I responded and Ms. Jolene Hamm, a Graduate Research Assistant, at the FAEIS office assisted me in record time. I strongly recommend this database as a resource."

---

**Ask the FAEIS Help Desk**

Q: What is the purpose of the College Enrollment Survey?

A: To collect the total enrollment for your unit which could be a college, school, or department, depending on the structure of your organization.
North Carolina A&T State University

University has been a member of FAEIS for five years. Dr. Donald McDowell, Interim Dean for the School of Agriculture and Environmental Sciences, is currently serving as a FAEIS Peer Panel member.

Mission

The School of Agriculture and Environmental Sciences provides opportunities for students from diverse backgrounds to achieve excellence in the food, agricultural, family, and environmental sciences through exemplary and integrative teaching, research, and Extension programs.

Program Areas

North Carolina A&T State University offers a wide range of bachelor’s and master’s programs in agricultural and life sciences.

Bachelors programs include:
- Agricultural Economics
- Agricultural Education
- Animal Science
- Laboratory Animal Science
- Family and Consumer Sciences

Tips for Creating Reports With Report Builder

Learn how to create an enrollment report that looks at gender and ethnicity of students enrolled in Bachelors degree programs in the area of agricultural business for all FAEIS partnering institutions from 2007-2009.

1. Login into the FAEIS Report Builder
   - Go to the FAEIS web site at http://faeis.usda.gov and click “Enter the FAEIS Website.”
   - Click on “Report Builder” link at top of page.
   - Enter in your FAEIS ID and password and click “Login.”
   - If you do not have a FAEIS ID, contact the FAEIS Help Desk at faeis@vt.edu.

2. Set criteria for the report
   - Click the blue button beside “Layout.”
   - Under “Survey Type” click the pull-down menu and choose “Enrollment” and click “Set Survey.”
   - Under “Years” click the boxes of 2007, 2008, 2009 and click “Set Years.”
   - Along the menu at the top, click the blue button next to “Academic Filters.”
   - Click on the blue button next to “Select Disciplines.”
   - A menu will appear with all of the disciplines listed. Scroll down the list and click “Agribusiness/Agricultural Business Operations” and then click “Select one or more disciplines.” Go back to the menu list and choose all of the disciplines that apply to agribusiness, holding down the CTRL-key to select multiple items. Click “Add a discipline to your list.”
   - Go to the top menu and click the blue button next to “Report Layout.”

3. Design the report layout
   - Under the table titled “Report Layout – Enrollment Survey” go to “Columns” and use the pull-down menu to choose “Year.”
   - Go to “Sub-columns” and choose “Gender.”
   - Go to “Rows” and choose “Ethnicity.”
   - Go to the bottom of the table and click the button titled “Set Report.”
   - Go to the top menu and click the blue button next to “View Report.”

4. Download report to your computer
   - Your report will be on the screen. Below is an example of the report.
   - Download an Excel spreadsheet version of the report by clicking on the blue button next to “Excel (download report to Excel worksheet).”
   - Download a Word document version of the report by clicking on the blue button next to the title “Word (download report to Word document).”

The FAEIS report created should look like the table below.

| Baccalaureate Enrollment (Headcount) in Selected Disciplines at All Institutions |
|---|---|---|---|---|---|---|
| Ethnicity | 2007 | 2008 | 2009 |
| Non-US Citizens | Male | Female | Und.* | Male | Female | Und.* |
| Asian | 102 | 110 | 116 | 92 | 96 | 10 |
| Black | 220 | 214 | 292 | 186 | 192 | 19 |
| Caucasian | 6266 | 2916 | 36482 | 6296 | 1657 | 2896 |
| Hispanic | 266 | 166 | 319 | 194 | 54 | 260 |
| Native American | 66 | 46 | 51 | 44 | 29 | 11 |
| Native Hawaiian | 1 | 1 | 0 | 0 | 0 | 0 |
| Unknown | 268 | 143 | 522 | 446 | 229 | 614 |
| Unspecified Minority | 18 | 8 | 3 | 3 | 18 | 28 |

*The Unknown category includes all reported enrollment data that did not offer information concerning the gender of the students.

Fax: 919-515-4185

The FAEIS Help Desk team can develop individual reports for partnering institutions that are interested in specific information or complex data reports.

The report detailed in the tutorial to the left was a specialized report requested by Dr. Keenrett Jefferson-Moore at North Carolina A&T State University.

```
I accessed the FAEIS database for current minority and female representation in general agribusiness management concentrations. Immediately, I received a notice inquiring if I needed additional help. I responded and Ms. Jolene Hamm, a Graduate Research Assistant, at the FAEIS office assisted me in record time. I strongly recommend this database as a resource.
```

Dr. Keenrett Jefferson-Moore
North Carolina A&T State University
October has been a busy month for us here at the FAEIS office. FAEIS members have been traveling nationwide to meet with sponsoring organizations (American Association of State Colleges of Agriculture and Renewable Resources - AASCARR and the Hispanic Association of Colleges and Universities - HACU). We sincerely appreciate the hospitality that we have received during our travels. I cannot begin to thank each institution enough for your continued support of FAEIS.

In the coming months we will attend annual conferences sponsored by the First Americans Association of Colleges and Universities - AASCARR and the National Association of University Forest Resource Programs (NAUFRP), and the Society of American Foresters (SAF). We look forward to visiting with our partner institutions through these conferences and obtaining your feedback on FAEIS.

Best Wishes,

Dr. Mary Marchant
FAEIS Principal Investigator and Professor
Department of Agricultural and Applied Economics, Virginia Tech

October has been a busy month for us here at the FAEIS office. FAEIS members have been traveling nationwide to meet with sponsoring organizations (American Association of State Colleges of Agriculture and Renewable Resources - AASCARR and the Hispanic Association of Colleges and Universities - HACU). We sincerely appreciate the hospitality that we have received during our travels. I cannot begin to thank each institution enough for your continued support of FAEIS. In the coming months we will attend annual conferences sponsored by the First Americans Association of Colleges and Universities - AASCARR and the National Association of University Forest Resource Programs (NAUFRP), and the Society of American Foresters (SAF). We look forward to visiting with our partner institutions through these conferences and obtaining your feedback on FAEIS.

Best Wishes,

Dr. Mary Marchant
FAEIS Principal Investigator and Professor
Department of Agricultural and Applied Economics, Virginia Tech

Call for Nominations

2011 USDA National Awards Program for Excellence in College and University Teaching

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.

The USDA, National Institute of Food and Agriculture, has issued the call for nominations for the 2011 USDA National Awards Program for Excellence in College and University Teaching in the Food and Agricultural Sciences. This awards program honors innovation and excellence in teaching. Recipients receive a stipend, plaque, and recognition during the national APLU conference. This awards program is open to faculty in all the food and agricultural disciplines.

Teacher nominees may be nominated in two categories: 1) Regional – A teacher is selected from any of the four regions, deemed by the review panel to exhibit sustained and meritorious teaching, and who has maintained at least five consecutive years experience in higher education teaching. While a sustained pattern of meritorious activity is expected, this award does not recognize teaching longevity so much as the quality of recent achievements involving the teaching of philosophy, research methodology, and self-assessment aimed at improvement; 2) New Teacher – A teacher is selected from any of the four regions, who has demonstrated a commitment to a career in teaching and is deemed by the review panel to exhibit meritorious teaching, but who has no more than seven consecutive years experience in higher education teaching.

The deadline for submitting applications is March 15, 2011.